



# NEW HANOVER COUNTY

## COUNTY MANAGER'S OFFICE

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### Administrative Memorandum

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<b>Approved By:</b>	Chris Coudriet, County Manager

### Public Art for Capital Projects

#### I. INTRODUCTION AND PURPOSE

Public buildings and spaces have a valuable impact on our community and can serve as opportunities to enrich the culture and social importance of our community by making public spaces lively and inviting. Public Art opportunities through various art forms encourage opportunities for engagement, community building, and connectivity. The purpose of this policy is to create placemaking opportunities for public art to be considered and appropriately funded in capital projects that are focused on serving the citizens of New Hanover County in a public facing manner.

#### II. DEFINITIONS

For this policy, public art is defined as a placemaking enhancement to a public facility or space that is above and beyond any zoning or other regulatory requirements and provides visual interest or creative patterns of use by paying particular attention to the physical, cultural, and social identities of our community.

Public art can be many different forms including but not limited to landscaping, sculpture, murals, or interactive experiences.

#### III. POLICY

Capital Improvement Projects focused on serving the citizens of New Hanover County in a public facing manner such as, but not limited to; new buildings, and fire stations, renovations at libraries and Senior Resource Center, and parks projects will receive a direct allocation of 1% of the project construction costs

for a public art or placemaking component to be added to the overall project to enhance the quality of life for all residents of New Hanover County.

#### **IV. POLICY IMPLEMENTATION & INTERNAL PROCESSES**

At the time a budget amendment is brought to the Board of County Commissioners for the project construction costs, the County Manager will request the Board of County Commissioners include an allocation of 1% of the project construction costs for a public art component in the project.

Once a budget has been established for the public art component, an internal committee led by the Assistant County Manager for Quality of Life will be established and include the following:

- Assistant County Manager for Quality of Life
- Parks and Gardens Director or designee
- Arboretum Director or designee
- Chief Facilities Management Officer or designee
- Museum Director or designee
- Planning Director or designee
- End User Representative
- Wilmington Arts Council Representative

This committee will be responsible for the solicitation and selection of the public art component. The committee will present the public art component to the Board of Commissioners for final approval. This committee will also be responsible for any recommendations on deaccession of a public art component.