

FACTSHEET: The 2015 New Hanover County Health Survey

What is the 2015 New Hanover County Health Survey?

The 2015 New Hanover County Health Survey is a new survey that will tell us more about the health of New Hanover County residents than has ever been known before.

The New Hanover County Health Survey is a project of the New Hanover County Health Department .The 2015 survey will begin in June and will continue through the summer.

What kinds of questions does the survey ask?

The survey is composed of approximately 90 questions. The majority of questions come from three highly validated health survey instruments, the North Carolina Behavioral Risk Factor Surveillance System (NC BRFS), the North Carolina Child Health Assessment and Monitoring Program (NC CHAMP), and the Short Form Health Outcomes Survey.

A number of new questions were also developed in partnership with Smart Start of New Hanover County, New Hanover Regional Medical Center, Coastal Horizons, Trillium (formerly Coastal Care), and the UNCW College of Health & Human Services to capture data on local health priorities such as childhood obesity prevention, access to care, and local impact of the Affordable Care Act (ACA).

How many people will be surveyed? A total of 3,500 adults from across New Hanover County will be surveyed to provide a statistically valid and accurately representation the demographics of the New Hanover County population.

How do I participate?

The survey is available online and in paper format.

The online survey is available at www.surveyNHC.com .

Paper copies of the survey can be found at all New Hanover County Library branches.

- Main Library located at 201 Chestnut Street •
- Northeast Regional Library located at 1241 Military Cutoff Road •
- Myrtle Grove Library located at 5155 South College Road •
- Carolina Beach Library located at 300 Cape Fear Boulevard •

What can I expect?

- ✓ It will take approximately 15 minutes to complete the survey.
- ✓ The survey is confidential. The information you provide cannot be tied back to you personally.
- ✓ Only New Hanover County residents 18 and over will be asked to participate.

How will the survey results be used?

The results of the New Hanover County Health Survey will provide extremely valuable information to local health leaders, providers, and policy makers. The data will be used to conduct local health needs assessments, set agendas for local health action, measure the impact of efforts to reduce health disparities, and ensure that the local health system can respond quickly and effectively to the emerging health needs of all New Hanover County residents.

Final data from the 2015 New Hanover County Health Survey will be posted on www.nhcgov.com in December 2015.

How can my organization or community group get involved?

If your organization or community group would like to post the link to the online survey on your website, distribute paper surveys, or host a survey event, please call **910-260-4727** or visit www.surveyNHC.com and fill out the “Host a Survey Event” form.

For more information, contact Angelia Clinton at aclinton@nhcgov.com or Joshua Swift at jswift@nhcgov.com at the New Hanover County Health Department.