

InnovateNC

A Cross-City Learning Collaborative

@InnovateNC



NC STATE UNIVERSITY

Institute for Emerging Issues

InnovateNC Organizing Partner

Who we are?



New Hanover



County Schools

Engaging Students, Achieving Excellence



Mission:

“Innovate SENC will drive cross-sector cooperation to create a team focused on growing the talent pipeline, increasing access to capital and technical support, and fostering growth of the Marine and Life Sciences sectors.”

Strategic Initiatives 5x5:

Educated
Workforce

Capital

Tech. Support/
Supply Chain

Networks/Deal
Makers

Cluster
Development

Successes:

- FISH 2.0
- National Institute for Innovation in Manufacturing Biopharmaceuticals (NIIMBL)



How can government help?

ACCESS TO TECHNICAL SUPPORT & SUPPLY CHAIN

Goal 1: Retain 90% of all marine and life science businesses.

- Initiative 1: Create a business survey to identify the gaps and needs of the business community.

Goal 2: Expand the number of jobs and revenue in marine and life sciences annually.

- Initiative 1: Create a welcome kit and include information on processes for expanding businesses in counties and cities.
- Initiative 2: Implement a user-friendly interactive Tectopia-like map.
- Initiative 3: Increase the number of companies that start-up and accelerate through coordinated services which meet the needs and gaps of targeted industries.

Goal 3: Attract emerging and established marine and life sciences businesses to the region.

- Initiative 1: Create local incentives for marine and life science companies.
- Initiative 2: Streamline local government land use and development regulations for new marine and life sciences companies.

The background is a solid yellow color with a repeating pattern of thin, light-yellow lines that form a complex circuit board or maze-like design. The lines are interconnected, creating various rectangular and irregular shapes, some with small circular nodes or vias.

Questions?

www.InnovateNC.org