

Measuring Progress

2014 Citizen Survey Results

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Citizen Survey Results

- 1=Strongly disagree, 7=Strongly agree

	2012	2014	
NHC has a great quality of life	5.47	5.47	↔
NHC government provides quality services	4.63	4.72	↑
NHC is a great place to do business	4.60	4.64	↑
NHC government is efficient and effective	4.04	4.15	↑
NHC government spends my tax dollars wisely	3.66	3.90	↑
I feel safe and secure in my NHC community	5.01	4.86	↓
I would recommend NHC to family/friends as a great place to live	5.49	5.24	↓

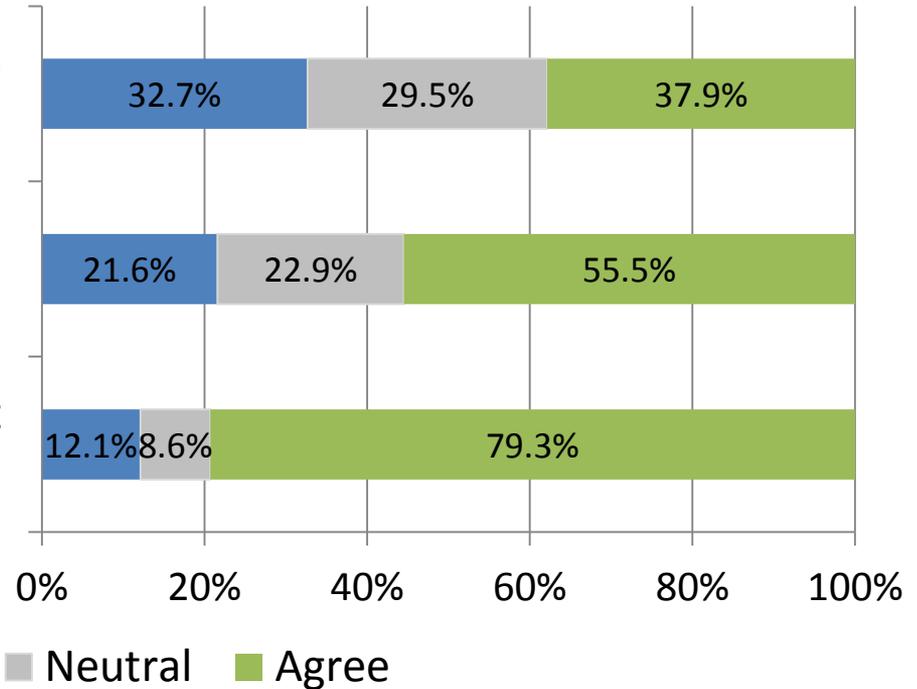


Citizen Survey – New Questions

NHC government does a good job listening to its residents

NHC government provides residents with the information they need to get involved in the community

It is very likely I will still be a resident of NHC in 5 years



Citizen Survey - Ranking Priorities

Increase the safety and security of the community

Enhance the self-sufficiency of individuals and families

Create and support a vibrant and culturally diverse community that encourages private investment

Reduce and prevent crime

Improve community literacy and workforce readiness

Promote a strong, diverse economy and high quality job growth

Reduce health risks and disease

Prepare all students to be successful in a 21st century world

Support a planned environment that builds community and protects natural resources



Citizen Survey

Top Priorities

- 1) Promote a strong, diverse economy and high quality job growth
- 2) Reduce and prevent crime
- 3) Prepare students to be successful in a 21st century world

How to Pay?

- 58.4% would pay additional taxes to fund top priority
- Assuming no tax increase:
 - 28.7% would take money from culturally diverse comm.
 - 18.8% would reduce funding to planned environment / natural resources



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Against Strategic Goals

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Reduce & Prevent Crime

Reduce juvenile
recidivism rate by 5%

Reduced juvenile
recidivism rate by 7%

Encourage Private Investment

Stimulate \$1 Bn of
private investment in tax
base

Added **\$700 MM** of new
private investment in
real and business
personal property

Promote Strong Diverse Economy & High Quality Jobs

Add 6,000 jobs

As of Q2 2014:
5,181 net jobs created



Promote Strong Diverse Economy & High Quality Jobs

Increase local average
weekly wage by 10%

As of Q2 2014:
**Avg. weekly wage
increased by 1.9%**

Reduce Health Risks & Prevent Diseases

Reduce obesity:
Adult obesity by 5%
Child obesity by 8%

Child obesity measure
(KHA) & baseline (10%)
identified
Adult obesity measure
TBD (CHA)

Prepare Students to be Successful

80% of children entering
kindergarten are
“Ready to Learn “

Measure under
development

