



# News Release

Date: June 17, 2008  
To: Area Media  
From: Mark Boyer, Public Information Officer  
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Fax: 910-798-7494  
maboyer@nhcgov.com  
Also posted at <http://www.nhcgov.com>  
**Re: New Hanover County Sponsors DTV Coupon Day**

(New Hanover County)— Date: July 14, 2008  
To: Area Media  
From: Mark Boyer, Public Information Officer  
Telephone: 910-798-7493  
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**Re: New Hanover County Sponsors DTV Coupon Day**

(New Hanover County)— Following on the successful events in June, New Hanover County will sponsor several additional free consumer education workshops to assist television viewers who still need to apply for the \$40 digital converter box coupons and those who would like to see a demonstration of how to set up and operate a digital-to-analog converter box. These free workshops are co-sponsored by the Federal Communications Commission. FCC staff will be at the workshops to assist and educate consumers.

Representatives from the FCC will be on hand at the following locations to assist and educate consumers:

**July 16:**

11:00 a.m. – 1:00 p.m.  
Solomon Towers  
3<sup>rd</sup> and Castle Streets, Wilmington

**July 17:**

10:00 a.m. – 12:00 p.m.  
Hillcrest Apartments  
1402 Meares Street, Wilmington

1:00 p.m. – 3:00 p.m.  
James Walker Apartments  
1020 Rankin Street, Wilmington

**July 18:**

11:00 a.m. – 1:00 p.m.  
New Hanover County Senior Center  
2222 S. College Road, Wilmington

**July 21:**

11:00 a.m. – 1:00 p.m.  
Riverside Park Senior Nutrition Center  
6710 Old Bridgesite Road, Castle Hayne

3:00 p.m. – 7:00 p.m.  
Myrtle Grove Branch Library  
5155 S. College Road, Wilmington

**July 22:**

3:00 p.m. – 7:00 p.m.  
Northeast Branch Library  
1241 Military Cutoff, Wilmington

**July 23:**

10:00 a.m. – 12:00 p.m.  
Houston Moore Apartments  
1601 S. 13<sup>th</sup> Street, Wilmington

**July 31:**

3:00 p.m. – 7:00 p.m.  
New Hanover County Main Library  
201 Chestnut Street, Wilmington

Additional dates and times in late July will be announced for the beach communities.

Commercial, over-the-air Wilmington viewing area television stations will transition to digital at noon on September 8<sup>th</sup>. The Wilmington television viewing area is the nationwide test market for the nationwide transition to digital television which will take place in February 2009. To be ready, consumers need to be able to receive digital broadcasts. Digital broadcasts can be received on a digital television set or on televisions that are connected to cable or satellite service. Analog televisions that are not connected to cable or

satellite service will require a digital-to-analog converter box to continue to receive commercial broadcast stations in the Wilmington area after September 8<sup>th</sup>.

New Hanover County and the FCC encourage consumers who intend to apply for coupons to do so by the end of July to ensure that they receive their coupons in time to purchase and install a converter box by the September 8<sup>th</sup> transition date.

**FOR MORE INFORMATION ABOUT THE DIGITAL TRANSITION**

CALL 1-888-CALL-FCC (1-888-225-5322) (voice)

or 1-888-TELL-FCC (1-888-835-5322) (TTY)

OR GO TO [WWW.DTV.GOV /Wilmington](http://WWW.DTV.GOV/Wilmington)

**FOR INFORMATION ABOUT CONVERTERS AND COUPONS**

CALL 1-888-388-2009 (voice)

or 1-877-530-2634 (TTY)

OR GO TO [www.dtv2009.gov](http://www.dtv2009.gov)

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